



# CALIFORNIA DEPARTMENT OF INSURANCE

## INSURANCE DIVERSITY INITIATIVE: 2016 MULTISTATE INSURANCE DIVERSITY SURVEY RESULTS

# 2016 MIDS

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**FIRST EVER** SURVEY OF THE NATIONAL  
INSURANCE INDUSTRY + DIVERSITY

**PARTNER STATES:**

CALIFORNIA

DISTRICT OF COLUMBIA

MINNESOTA

NEW YORK

OREGON

WASHINGTON

# WHO REPORTED?

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SURVEYED ALL COMPANIES WITH  
WRITTEN PREMIUMS OF  
\$300 MILLION OR MORE  
NATIONALLY

OVER 600 COMPANIES  
SUBMITTED A REPORT:  
REPRESENTING OVER 70% NATIONAL  
INSURANCE MARKET

# WHAT DID THEY REPORT ON?

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GOVERNING BOARD  
DIVERSITY

SUPPLIER DIVERSITY



# 2016 KEY FINDINGS: GOVERNING BOARD DIVERSITY

# 2016 MIDS GOVERNING BOARD DIVERSITY

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BOARD MEMBERS  
DEFINED IN MIDS AS:

- PUBLIC MEMBERS
- BASED IN THE UNITED STATES
- OF THE COMPANY'S ULTIMATE CONTROLLING PARTY

# 2016 MIDS GOVERNING BOARD DIVERSITY

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TOTAL # BOARD MEMBERS

**2,348**

BY GENDER

- **MEN: 80%**
- **WOMEN: 20%**

# 2016 MIDS GOVERNING BOARD DIVERSITY

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TOTAL # BOARD MEMBERS

2,348

- DISABLED VETERAN: 3
- PUBLICLY IDENTIFY AS LGBT: 12



# 2016 MIDS GOVERNING BOARD DIVERSITY

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OF 2,348 BOARD MEMBERS:

**78% CAUCASIAN**

6% AFRICAN AMERICAN

**3% HISPANIC / LATINO**

2% ASIAN / PACIFIC ISLANDER

**1% MULTI-ETHNIC**

0% AMERICAN INDIAN

**10% OTHER**

# 2016 MIDS GOVERNING BOARD DIVERSITY

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CALIFORNIA VERSUS NATIONAL DATA

**NO VARIANCE:**

**GENDER**

**ETHNICITY**

# 2016 MIDS GOVERNING BOARD DIVERSITY

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## CALIFORNIA VERSUS NATIONAL DATA

COMMUNITY	CA % of Boardmembers	National % of Boardmembers
DISABLED VETERAN	1 OUT OF 1,153 (0.08%)	3 OUT OF 2,348 (0.13%)
LGBT	4 OUT OF 1,153 (0.35%)	12 OUT OF 2,348 (0.51%)

# 2016 MIDS GOVERNING BOARD DIVERSITY

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96 COMPANIES REPORTED  
ZERO WOMEN  
ON THEIR GOVERNING BOARDS

273 COMPANIES REPORTED  
ZERO PERSONS OF COLOR  
ON THEIR GOVERNING BOARDS



# 2016 KEY FINDINGS: SUPPLIER DIVERSITY

# 2016 MIDS

## DIVERSE SPEND ACROSS THE NATION

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STATE	2015 DIVERSE SPEND
CALIFORNIA	\$1.7 Billion
DISTRICT OF COLUMBIA	\$83.3 Million
MINNESOTA	\$81.1 Million
NEW YORK	\$484 Million
OREGON	\$61.1 Million
WASHINGTON	\$164.2 Million
NATIONAL	\$7.7 Billion

# 2016 MIDS

## DIVERSE SPEND COMPARISON

STATE	2015 DIVERSE SPEND % OF PREMIUMS COLLECTED*	2015 % OVERALL PROCUREMENT SPEND
CALIFORNIA	1.41% (\$122.4 Billion)	9.09% (\$18.9 Billion)
DISTRICT OF COLUMBIA	1.17% (\$7.1 Billion)	3.71% (\$2.24 Billion)
MINNESOTA	0.31% (\$26.3 Billion)	1.69% (\$4.80 Billion)
NEW YORK	0.49% (\$99.8 Billion)	4.7% (\$10.3 Billion)
OREGON	0.30% (\$20.3 Billion)	1.96% (\$3.12 Billion)
WASHINGTON	0.48% (\$34.4 Billion)	3.27% (\$5.02 Billion)
NATIONAL	0.65% (\$1.18 Trillion)	5.34% (\$144.3 Billion)

# 2015 DIVERSE SPEND: MINORITY BUSINESS ENTERPRISES

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STATE	2015 MBE DIVERSE SPEND
CALIFORNIA	\$961.8 Million
NEW YORK	\$206.3 Million
WASHINGTON	\$120.9 Million
DC	\$44.2Million
OREGON	\$36.7 Million
MINNESOTA	\$14.3 Million
NATIONAL	\$4 Billion



# 2015 DIVERSE SPEND: MBE BY ETHNICITY

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ETHNICITY OF MBE	DIVERSE SPEND (OUT OF \$3.3 BILLION MBE REPORTED WITH ETHNICITY)
ASIAN/PACIFIC ISLANDER	\$1.6 BILLION
AFRICAN AMERICAN	\$1 BILLION
LATINO/HISPANIC	\$454.8 MILLION
MULTI-ETHNIC	\$198.8 MILLION
AMERICAN INDIAN	\$34.4 MILLION

# 2015 DIVERSE SPEND: WOMEN BUSINESS ENTERPRISES

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STATE	2015 WBE DIVERSE SPEND
CALIFORNIA	\$534.4 Million
NEW YORK	\$262 Million
MINNESOTA	\$61.6 Million
WASHINGTON	\$34.4 Million
DC	\$26.4 Million
OREGON	\$20 Million
NATIONAL	\$2.7 Billion

## 2015 DIVERSE SPEND: DISABLED VETERAN BUSINESS ENTERPRISES

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STATE	2015 DVBE DIVERSE SPEND
CALIFORNIA	\$92 Million
NEW YORK	\$3.3 Million
DC	\$1.5 Million
MINNESOTA	\$1.3 Million
WASHINGTON	\$1.2 Million
OREGON	\$350,000
NATIONAL	\$248.3 Million

## 2015 DIVERSE SPEND: LGBT BUSINESS ENTERPRISES

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STATE	2015 LGBTBE DIVERSE SPEND
CALIFORNIA	\$6.6 Million
NEW YORK	\$2 Million
MINNESOTA	\$357,000
DC	\$341,000
WASHINGTON	\$37,000
OREGON	No data reported
NATIONAL	\$24.7 Million

# 2015 DIVERSE SPEND: BY INDUSTRY CATEGORY

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## TOP 7 NATIONAL CATEGORIES OF 13

- 1) INFORMATION TECHNOLOGY: \$1.8 BILLION
- 2) PROFESSIONAL SERVICES: \$904 MILLION
- 3) FACILITIES: \$793.1 MILLION
- 4) CLAIMS SERVICES: \$469.8 MILLION
- 5) HUMAN RESOURCES: \$333.1 MILLION
- 6) ADVERTISING/MARKETING: \$292.9 MILLION
- 7) PRINT SERVICES: \$194.4 MILLION

# 2015 DIVERSE SPEND: BY INDUSTRY CATEGORY

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## BOTTOM 6 NATIONAL CATEGORIES OF 13

- 8) REAL ESTATE: \$95.1 MILLION
- 9) OFFICE SUPPLIES: \$93.6 MILLION
- 10) LEGAL SERVICES: \$69.7 MILLION
- 11) FINANCIAL/INVESTMENT SERVICES:  
\$56.7 MILLION
- 12) TRAVEL/ENTERTAINMENT: \$45.6 MILLION
- 13) TELECOM: \$41.8 MILLION

# CA DEPARTMENT OF INSURANCE RESOURCES

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*For more information:*

[HTTP://WWW.INSURANCE.CA.GOV/DIVERSITY](http://www.insurance.ca.gov/diversity)

*Contact:*

[DIVERSITY@INSURANCE.CA.GOV](mailto:DIVERSITY@INSURANCE.CA.GOV)

# THANK YOU!